

MANUFACTURING GROWTH PROGRAMME



665

STRATEGIC BUSINESS REVIEWS CARRIED OUT



£2,079,431

PRIVATE SECTOR INVESTMENT



£1,064,479

GRANT AMOUNT DEFRAYED TO DATE



664

JOBS CREATED



£42,351

AVERAGE GVA PER EMPLOYEE



3

JOBS SAFEGUARDED

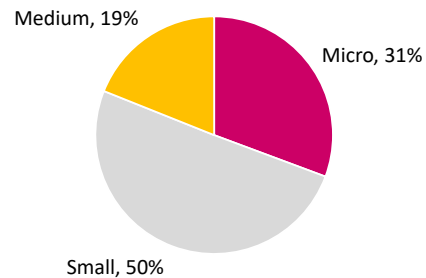


94%

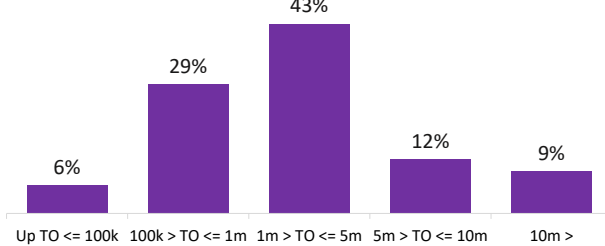
OF CLIENTS ARE 'VERY SATISFIED' WITH THE PROGRAMME

SME ENGAGEMENT

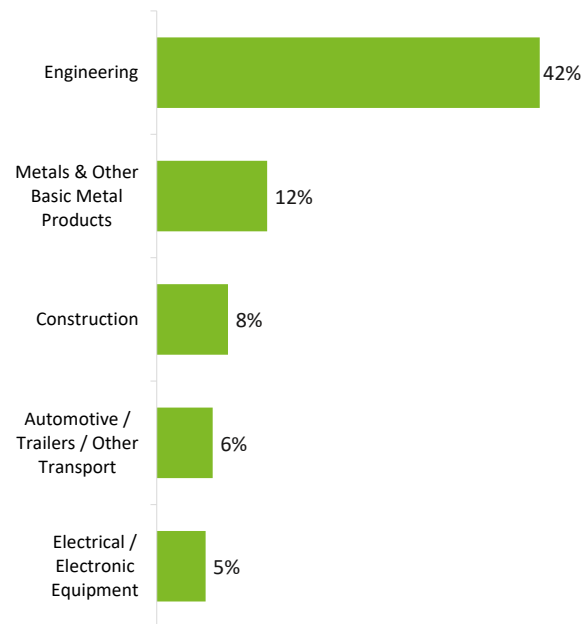
SME SIZE



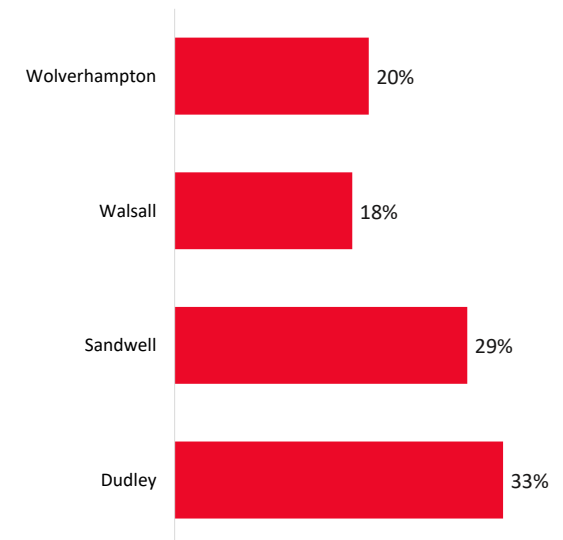
SME TURNOVER



SME SECTORS



ACTIVITY BY LOCAL AUTHORITY

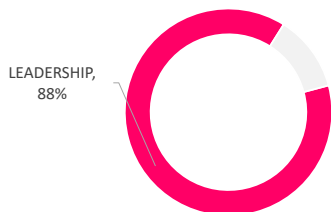


## GROWTHMAPPER

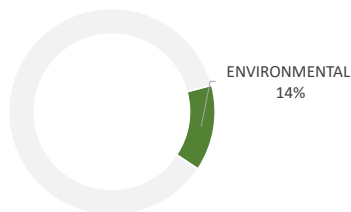
A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

MATURITY LEVEL A IS WHERE BUSINESSES BELIEVE THAT THEY ARE WELL ON TOP OF THE ISSUE

MATURITY LEVEL C IS WHERE BUSINESSES ACKNOWLEDGE THEY HAVE SOME WAY TO GO

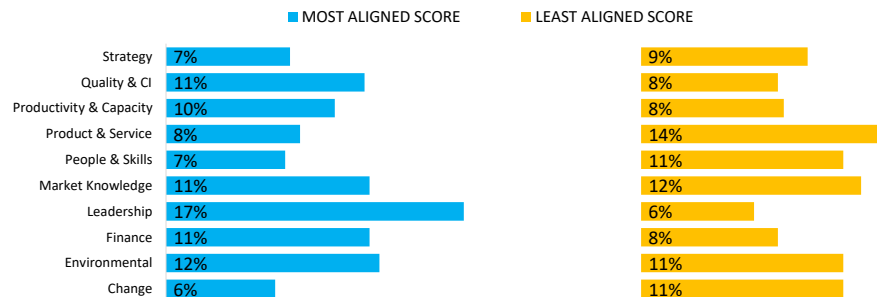


88% OF BUSINESSES BELIEVE THAT LEADERSHIP IS WHERE THEY ARE ON TOP OF THE ISSUE



14% OF BUSINESSES ACKNOWLEDGE THAT THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

### COMPANY ALIGNMENT



LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

PRODUCT & SERVICE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

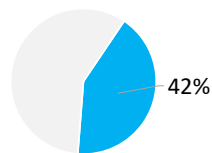
## FOCUS OF IMPROVEMENT PROJECTS

### GRANT TYPE

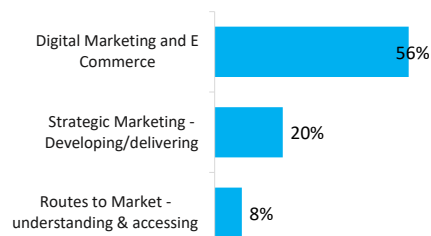
Intensive Projects - 32%  
Standard Projects - 39%  
Capital Projects - 30%



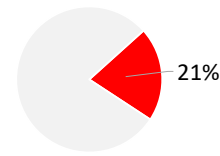
### MARKETING & MARKET KNOWLEDGE



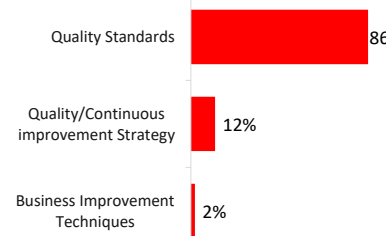
### MARKETING & MARKET KNOWLEDGE



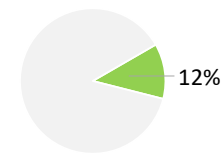
### QUALITY & CONTINUOUS IMPROVEMENT



### QUALITY & CI



### PRODUCTIVITY & CAPACITY



### PRODUCTIVITY & CAPACITY

