

MANUFACTURING GROWTH PROGRAMME



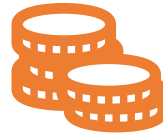
644

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£2,008,142

PRIVATE SECTOR
INVESTMENT



£1,030,202

GRANT AMOUNT
DEFRAYED TO DATE



617

JOBS CREATED

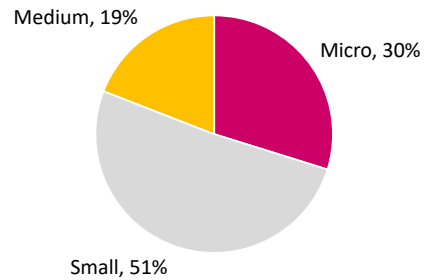


£41,888

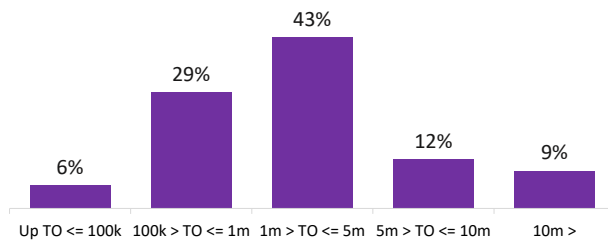
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

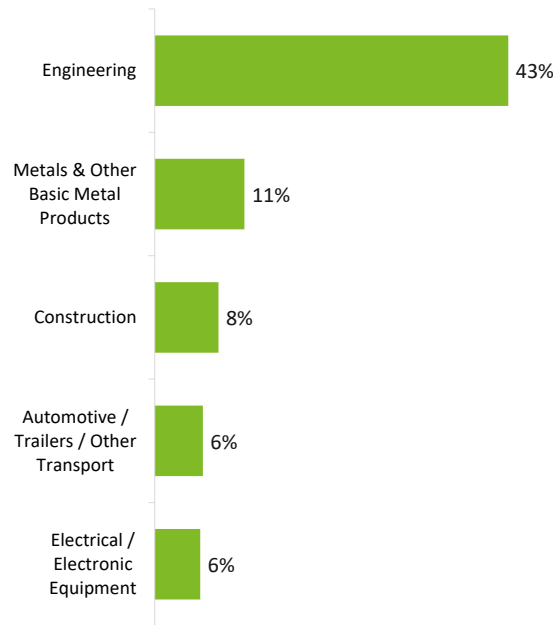
SME SIZE



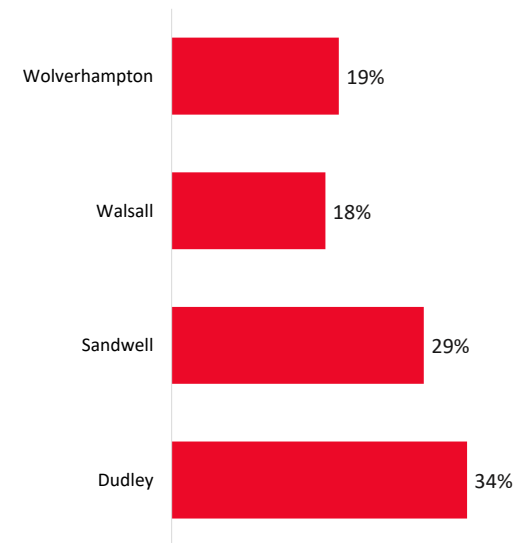
SME TURNOVER



SME SECTORS



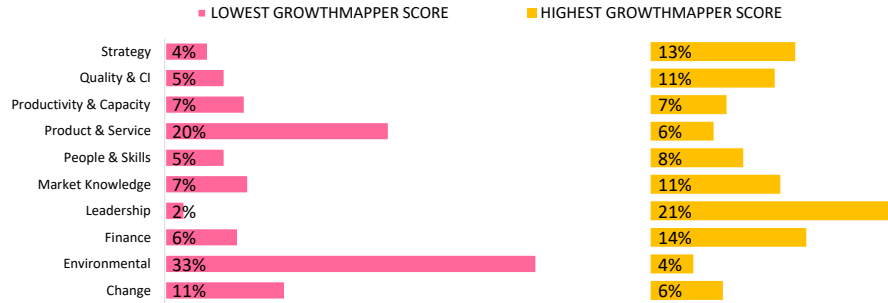
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

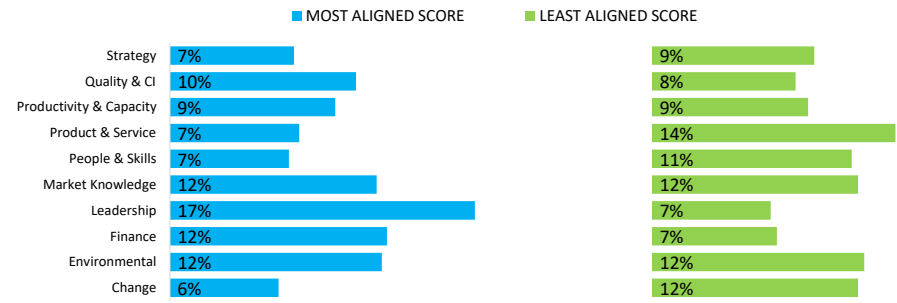
PERCEIVED STRENGTHS AND WEAKNESSES



■ 33% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 21% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

COMPANY ALIGNMENT



■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ PRODUCT & SERVICE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

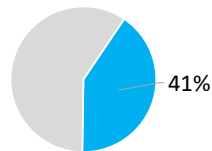
FOCUS OF IMPROVEMENT PROJECTS

GRANT TYPE

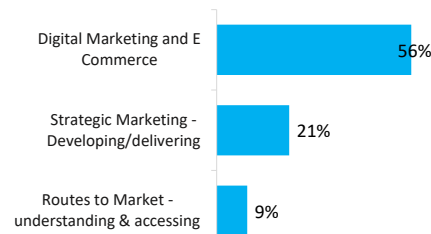
Intensive Projects - 31%
Standard Projects - 39%
Capital Projects - 30%



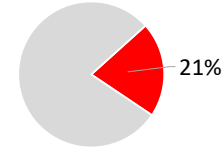
MARKETING & MARKET KNOWLEDGE



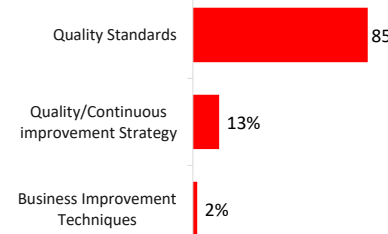
MARKETING & MARKET KNOWLEDGE



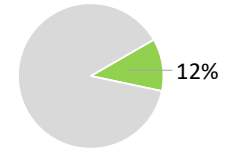
QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI



PRODUCTIVITY & CAPACITY



PRODUCTIVITY & CAPACITY

