

MANUFACTURING GROWTH PROGRAMME



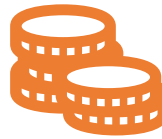
545

STRATEGIC
BUSINESS REVIEWS
CARRIED OUT



£1,589,728

PRIVATE SECTOR
INVESTMENT



£821,394

GRANT AMOUNT
DEFRAYED TO DATE



556
JOBS CREATED

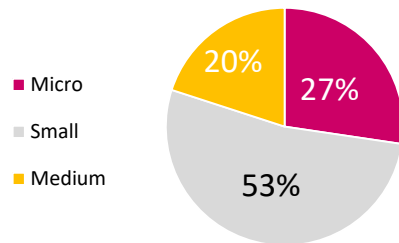


£48,160

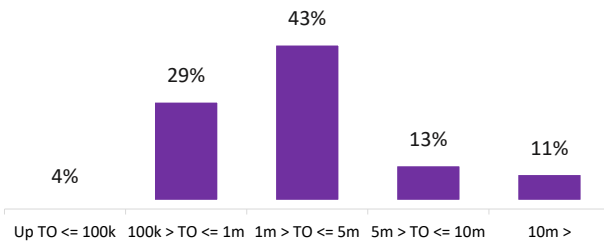
AVERAGE GVA PER
EMPLOYEE

SME ENGAGEMENT

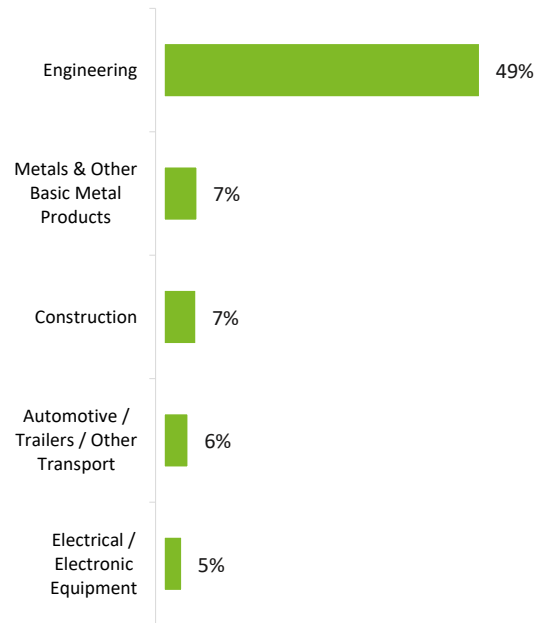
SME SIZE



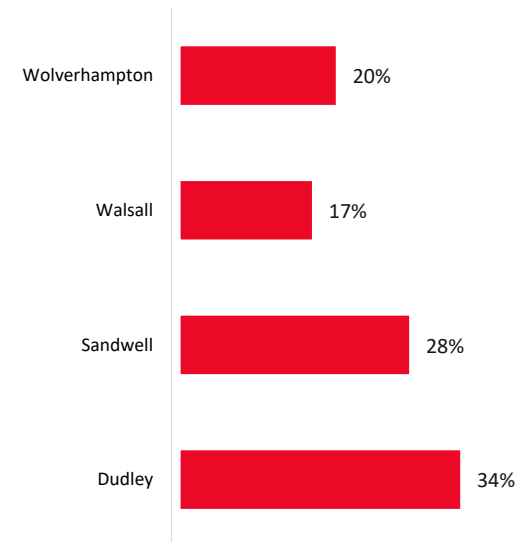
SME TURNOVER



SME SECTORS



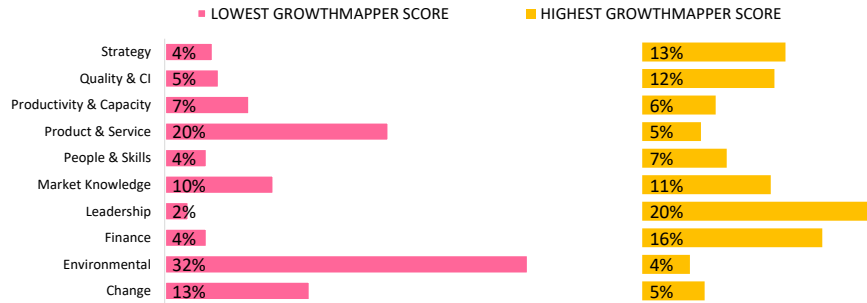
ACTIVITY BY LOCAL AUTHORITY



GROWTHMAPPER

A FAMILY OF COMPLEMENTARY COACHING TOOLS COVERING ALL THE KEY ASPECTS OF ESTABLISHING AND GROWING A SUCCESSFUL BUSINESS

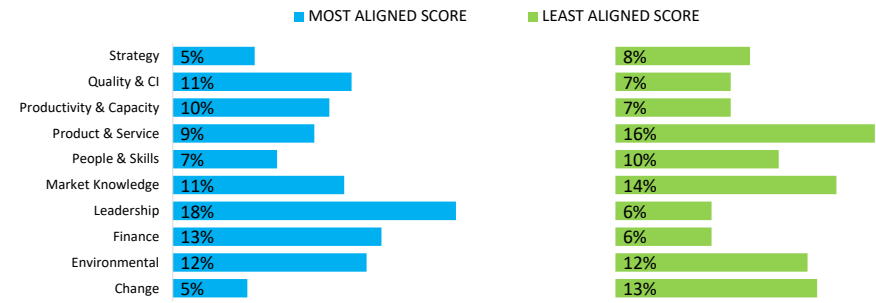
GROWTHMAPPER SCORE BY CATEGORY



■ 32% OF ALL BUSINESSES BELIEVE THEY HAVE SOME WAY TO GO WITH ENVIRONMENTAL

■ 20% OF ALL BUSINESSES BELIEVE THEY ARE WELL ON TOP OF LEADERSHIP

ALIGNMENT SCORE BY CATEGORY



■ LEADERSHIP IS THE AREA WHERE THE MANAGEMENT TEAM MAINLY AGREE

■ PRODUCT & SERVICE IS THE AREA WHERE THE MANAGEMENT TEAM HAS MARKED DIFFERENCES OF OPINION

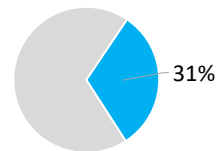
PROJECT DELIVERY: TOP 3

GRANT TYPE

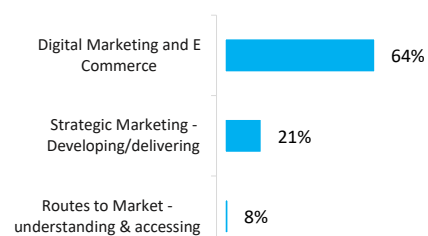
Intensive Projects - 37%
Standard Projects - 33%
Capital Projects - 30%



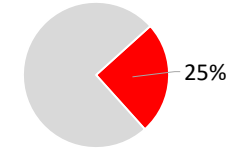
MARKETING & MARKET KNOWLEDGE



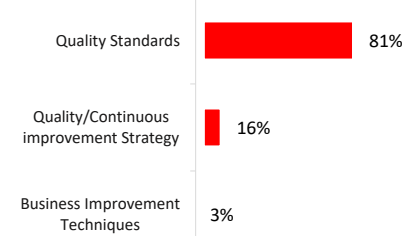
MARKETING & MARKET KNOWLEDGE



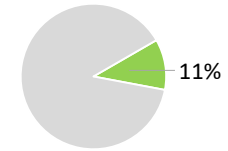
QUALITY & CONTINUOUS IMPROVEMENT



QUALITY & CI



STRATEGY



STRATEGY

